

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Desai
Serial No.: 10/673,751
Filed: September 29, 2003

Confirmation No.: 1479
Examiner: Clement B. Graham
Group Art Unit: 3691

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
PROVIDING CUSTOMER SALES INFORMATION

December 27, 2010

Mail Stop Amendment
Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION OF SEPTEMBER 27, 2010

Assignee provides the present Response to address the issues raised in the Office Action (the "Action") mailed September 27, 2010. Assignee provides the present Response pursuant to the rules stated in revised 37 C.F.R. 1.121 that became effective on July 30, 2003.

It is not believed that an extension of time and/or additional fee(s)-including fees for net addition of claims-are required, beyond those that may otherwise be provided for in documents accompanying this paper. In the event, however, that an extension of time is necessary to allow consideration of this paper, such an extension is hereby petitioned under 37 C.F.R. §1.136(a). Any additional fees believed to be due in connection with this paper may be charged to our Deposit Account No. 50-0220.

Amendments to the claims begin on Page 2 of this paper.

Remarks begin on Page 10 of this paper.